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TRUST

Introducing the Churchill Fellowship

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**Travel to learn,
return to inspire**



An invitation from our Chairman

“These are extraordinarily impressive individuals, and the impact they make when they return to the UK is equally remarkable.”

Jeremy Soames,
Chairman

I am delighted to introduce the Churchill Fellowship, a unique programme that supports UK citizens from all parts of our society to travel the world in search of innovative solutions for today’s most pressing problems.

Every year we invest in 150 outstanding individuals and help them to become knowledge leaders and change makers for their communities and professions. They are chosen not for their past achievements but their future potential, and anyone can apply if they believe they can make a real contribution to our nation.

These are extraordinarily impressive individuals, and the impact they make when they return to the UK is equally remarkable. In these pages you can read about the kind of projects they pursue, the issues they address, and the partners in many sectors who have benefitted from supporting them.

The Fellowship was created as the living legacy of Sir Winston Churchill, my grandfather, in 1965. Since then we have made over 5,500 grants to people of all ages and backgrounds who possess the passion and commitment to really make a difference. For many, it has been a life-changing opportunity.

At the heart of all this is a simple but enduring concept. We are empowering individuals to learn from the world, for the benefit of the UK. Today this idea is more valuable than ever.

We invite you to find out more – and to contact us about how you might support this wonderful work.

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Cover picture: Bronze statue of Sir Winston Churchill in Halifax, Nova Scotia, by Oscar Nemon (Island Images/Alamy Stock Photo)

FUNDING OUR FELLOWS TO LEARN FROM THE WORLD



‘Travel to learn, return to inspire’ is the instruction we give each year to 150 exceptional people from across the UK who are awarded a Churchill Fellowship. Whether they are professors or paramedics, teachers or technologists, students, retirees or people in mid-career, they share a single mission: to learn from the world about the UK’s crucial issues and bring those global insights home.

We fund this mission with a travel grant to spend four to eight weeks overseas, researching a project of their own choosing – one they believe can make a major difference to their profession or community when they return.

These are not academic research grants. They are practical inquiries into real-world issues that the Fellows have encountered in their daily lives – a firefighter who has discovered that basic medical training for his colleagues could save lives at an incident scene, for example, or an architect keen to design better buildings for people with dementia. Ranging across many of today’s most important issues, the Fellows are uniquely qualified by their real-life experience to find new answers to key questions.

They do this by visiting the best places in the world to find those answers. Each Fellow may travel to many countries and continents to see the most innovative projects, meet the most inspiring practitioners, and study the most successful policy programmes worldwide.

All over the world, the Churchill name opens doors to knowledge – from Twitter’s headquarters in California to a refugee camp in Jordan, from police stations in Australia to meadow farms in Romania. The selection of topics and destinations is universal.

This is the range of global excellence that our Fellows bring back to benefit the UK. On their return, they publish their findings in a detailed written report and put their recommendations into action.

For some this means starting an organisation, a business or an issue-based campaign. Others change professional practice across their workplace or their entire sector. Many succeed in influencing public policy at regional or national level, reaching as high as Downing Street itself.

“We look for people with the potential for innovation and impact, regardless of their qualifications or background. And we back that talent every step of the way.”

Julia Weston, Chief Executive

We support their implementation with whatever assistance is required, whether post-travel grants or personal briefings with ministers, professional conferences or coverage in the media. And we stand by to help through the years to come, as they continue to make a practical and often profound contribution to the progress of their chosen field.

This process can be transformative: for the Fellow in their life or career, and for the area in which they work.

We actively select people with the passion to make such change happen, and we choose them regardless of age, qualifications or background. Guided by panels of experts in every sector, we look for individuals with the potential for real innovation and impact. And we back their talent every step of the way.

This approach is uniquely open to talent and ideas from across the nation, and it allows us to find committed and dynamic people who can deliver results that are often astonishing.

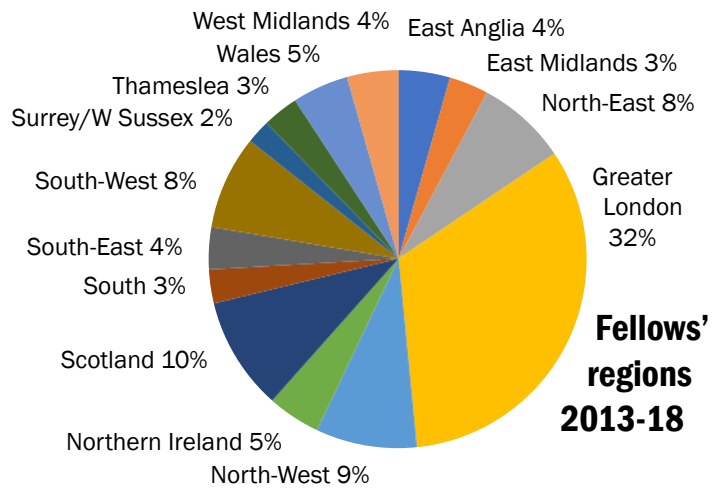
The investment required in each of these Fellowships is not enormous. But the impact can be. Throughout this booklet you can see what Churchill Fellows are able to achieve. If you would like to help them to do so, please get in touch to discuss your part in the inspiring Churchill Fellowship.

To support the Churchill Fellowship, please visit our website at www.wcmt.org.uk or contact our Chief Executive Julia Weston on julia.weston@wcmt.org.uk or 020 7799 1660

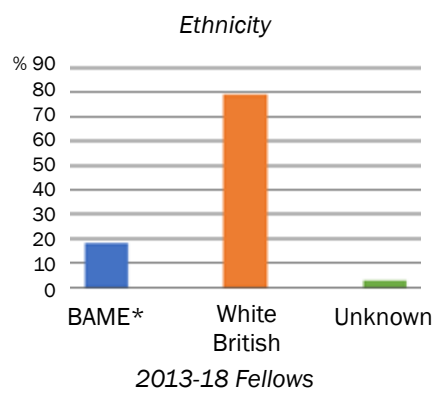
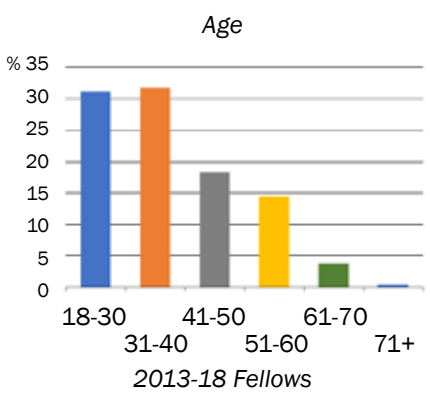
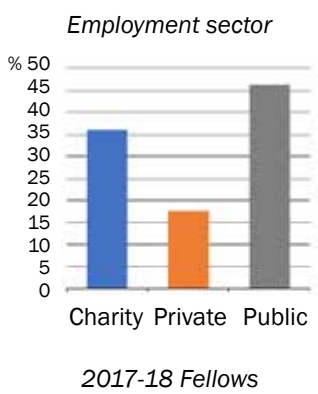
SUPPORTING THE UK'S CHANGE-MAKERS



- We find potential change-makers from all areas and sectors of the UK.
- We fund them to visit the world's most innovative projects and organisations.
- They bring back ideas that can transform their professions and communities.



Who are the Fellows?



* BAME percentage of UK population: 13% (2011 census)

Finding change-makers across the UK

For over 50 years we have been finding and helping some of the UK's most inspiring people to pursue the causes they care about most – topics central to the quality and progress of their communities and professions.

They might be a policewoman keen to reduce stress in her force, a teacher eager to promote woodworking in primary school, a musician using carnival for community cohesion or a botanist exploring tropical plant selection. The range of topics is as varied as the Fellows themselves, who come from every walk of life and represent every aspect of society.

What unites them all is a sense of vocation. They have found the cause that could be their life's work, something so powerful that many will put their careers on hold while they pursue the purpose they're passionate about.

They are change-makers, self-starters, entrepreneurs of ideas, tomorrow's knowledge leaders – and what they need is support to turn their vision into action.

Funding their global research

That's where we can help. Every year we invite applications from anyone across the country who can present a compelling idea that could improve our national life and would benefit from being researched abroad.

The only threshold for applicants is that they must be a UK resident citizen aged 18 or older. And the only criteria for success are the power of their idea and the potential of their commitment to make a real impact when they return.

Our selection panels of experts cover every field, from science to education, healthcare to the arts and beyond. They carefully review over a thousand applications each year to find the outstanding individuals who will become Churchill Fellows.

For the recipients, this is the beginning of a journey that is often transformational, for themselves and for the issues they're passionate about.

“This is the start of a journey that is often transformational, for themselves and for the issues they're passionate about.”

Afterwards many tell us their Fellowship has been life-changing. And the aspect they value most is that we spotted their potential, trusted their talent and helped them to achieve more than they had ever expected.

That journey starts with their research trip overseas, to explore their idea among global leaders in their field. It continues when they return and develop their findings into a practical programme of action in their sector or their community. And its effects expand for years afterwards, with our ongoing support.

Transforming professions and communities

We track Fellows' progress over many years and find that the effect on their sectors, as well as on themselves, can be profound. Many go on to become experts in their field, leaders of programmes and organisations, and opinion-formers in their areas. Decades later, they are still drawing on the insights and acceleration that their Fellowship provided.

“This was a truly life-changing experience, professionally and personally,” said headteacher John Boulton, ten years after his Fellowship.

“It was one of the most valuable experiences of my career,” reflected Dr Deanna Gibbs. “I felt inspired, challenged, reflective, honoured and humbled by the opportunities I've had.”

Examples of their personal stories and impacts can be read on the pages that follow.

Supporting change-makers...

RETIREE ANN PASCOE

Ann Pascoe has said - perhaps unfairly - that before her Fellowship she was an old lady living in a village and faced with a traumatic change in circumstances. In 2002, she and her husband Andrew had retired to the Highlands of Scotland. When Andrew was diagnosed with vascular dementia in 2006, she realised they were isolated. Dementia affects people across the UK, but for those in rural communities the challenges are magnified. By 2012, Ann had decided that she needed to do something, so she applied for a Churchill Fellowship.

Then in her sixties, Ann went to India to see their successful model of care at home for people with dementia, which includes detecting symptoms of dementia and carer stress. She found this reduced patients' behavioural problems and improved carers' mental health.

Ann returned to Scotland inspired by what she had seen and ready to take action. In 2012 she started a local social enterprise called Dementia Friendly Communities (DFC) to respond to the challenges of living with dementia. This proved so successful that DFC is now working in partnership with NHS Highland and Alzheimer Scotland to evaluate Scotland's Dementia Strategy. DFC has also received £225,000 from the Life Changes Trust to roll out its programme to eight rural communities in Scotland.

For people living with dementia, DFC offers regular social activities, arts programmes and Dinner to Your Door - which provides some 35 meals a day in Ann's area. These initiatives support patient wellbeing and relieve the burden on carers.



Ann's Fellowship has also been influential on a national level. She is part of the Prime Minister's Rural Dementia Communities Task and Finish Group, and has been appointed a Trustee of the Life Changes Trust, which works with people living with dementia and their carers.

In 2014 Ann gained an MSc in Dementia. "This," she says, "along with my Churchill Fellowship, has given me the credibility I needed to do the work I've done. Before this, I had lived experience of dementia but nobody would listen to me. My Fellowship changed everything. It gave me the wherewithal to do all the things I wanted to do."



COMMUNITY ORGANISER YVONNE FIELD

A Maori proverb sits on the front of Yvonne Field's report: 'What is the most important thing? It is people. It is people. It is people.' This belief runs through her Fellowship.

Yvonne is interested in leadership development among BAME (black, Asian and minority ethnic) communities, and keen to see community leaders tackling challenges in education, physical and mental ill-health, unemployment and crime. In 2012 she visited New Zealand and the USA to assess their community-based models for identifying and developing new generations of BAME leaders.

She used her insights to establish the Ubele Initiative in the UK. This is an inter-generational leadership project focused on the African diaspora. It has co-hosted conversations and workshops for community groups that unite elder leaders with emerging young leaders, and provided capacity-building support for more than 30 small BAME-led community organisations.

In 2017, at its Mali Enterprising Leaders event in London, Ubele launched a national BAME Community Business Toolkit, comprising case studies of Ubele's work with BAME communities and a template example of an African-Caribbean organisation that plans to grow and market food to the local community. For 2019, Ubele has won over £200,000 of Erasmus funding to extend its work to training hubs in Athens and Amsterdam.

Partner: Rank Foundation

**"Becoming a Churchill Fellow has been one of the greatest privileges of my life."
- PC Mark Walsh**

POLICE OFFICER MARK WALSH

Police officer Mark Walsh has a saying: “If you cannot reach the top of the ladder, sometimes you have to move the ladder.” With his Fellowship, Mark not only moved the ladder, he reinvented it for his local youth justice system.

In 2012 Mark was a constable in Hampshire’s Youth Offending Team. He became interested in improving the handling of young people’s cases and applied for a Fellowship to visit an innovative system of peer-led courts for young people in New York, Los Angeles and Washington.

The insights he gained there were so compelling that, on his return, the Hampshire police force created a new role for Mark to run a community court programme and pilot a court for young offenders to be assessed by their peers. Results from the pilot were remarkable. After one year, only 9 out of 80 young people had reoffended. One young offender said, “Seeing the peer panel made me think I should be making better choices with my life.”

The court was run by young volunteers, whose example was recognised by two national awards: the British Youth Council Inspiring Project Award and the Children and Young People Now Youth Justice Award. Meanwhile surveys of participants – parents, victims, police and offenders

– confirm that the court has created behaviour change.

This impact allowed Mark to advocate at national level for his ideas. He presented them

to the Howard League for Penal Reform, the government’s Youth Justice Board and the Deputy Mayor of London’s office. Finally the Secretary of State for Justice, after considering Mark’s findings, announced a nationwide youth justice pilot that includes them.

Now the programme operates across five towns in Hampshire, and Thames Valley Police have successfully launched a version in Reading. Mark reflects: “Winston Churchill lives on through the legacy that are the Fellowships. When you seek to do good things in his name people tend to sit up and listen. Becoming a Churchill Fellow has been one of the greatest privileges of my life”



DOCTOR ANDREW ROWLAND

On the application form for his Fellowship, Dr Andrew Rowland wrote that it is rare for a child to suffer a fatal injury from violent abuse without other prior warning signs. He knew, as a consultant in paediatric emergency medicine, how to spot such signs and had become determined to safeguard children from neglect and abuse. It was this that inspired his Fellowship to meet child protection experts in South-East Asia and the USA.

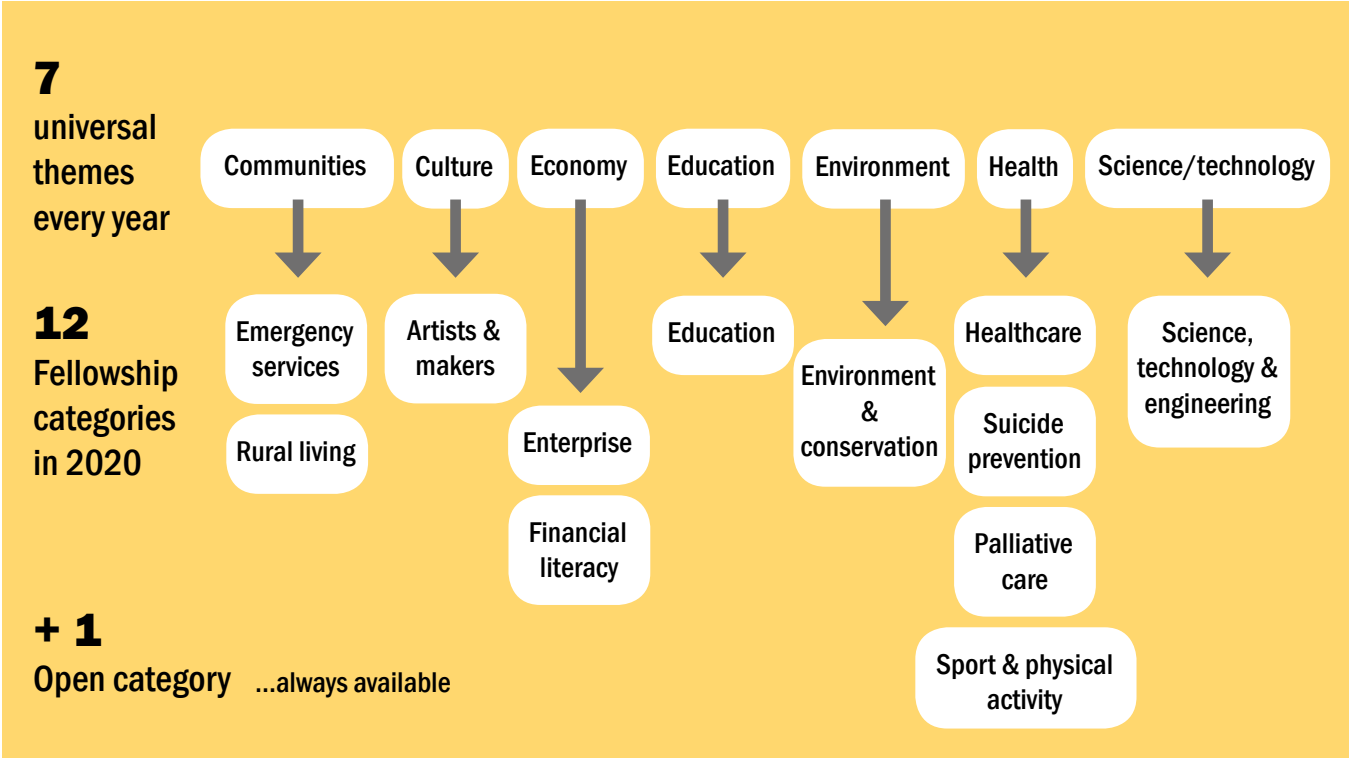
“My Fellowship opened doors I didn’t even know existed,” says Andrew. “It resulted in the launch of new projects that will make our world - full of danger as well as opportunities - a better place for children to live in.”

While abroad in 2014, Andrew looked at the impact of children’s advocacy centres, mandatory reporting of child abuse, and the identification of children at risk of trafficking and sexual exploitation. Since returning, his findings have been considered by the UK government, the British Medical Association and the Royal College of Paediatrics and Child Health. His advocacy led to changes in the BMA’s national policy on safeguarding vulnerable children, and is informing legislative change in Wales and Scotland on prohibiting physical punishment for children. In 2015 he founded SicKids, a charity protecting children in the UK and Asia from abuse, exploitation and trafficking.

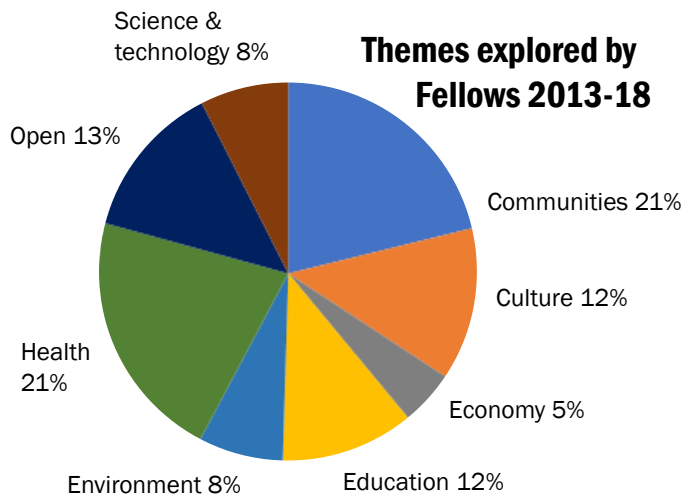
The Fellowship had a profound effect on Andrew. In 2015 he was appointed Deputy Medical Director of his NHS Trust and in 2017 he received the BMA Medal by Professor Sir John Temple. The citation praised his Churchill Fellowship.

Andrew sees the Fellowship as a career highlight, because it offered funding “outside a rigid set of guidelines and rules” and gave him the knowledge to push children’s advocacy at every opportunity.

ADDRESSING THE UK'S CHALLENGES



- Fellowships cover the key issues that face UK society at any time.
- We identify emerging issues through our Open award category.
- We build networks of Fellows in common topics to magnify their impact.



Covering the key issues in UK society

Churchill Fellows are selected for two outstanding qualities: the power of their ideas and their potential to be change-makers. We pride ourselves on recognising individual talent and responding to the vision of Fellows from every walk of life. This gives us an unrivalled reach across the questions facing society and the people likely to answer them.

At the same time, we ensure that our work overall impacts on the whole spectrum of issues facing UK society. We do this by offering a range of subject categories in which candidates can apply. These cover the crucial concerns of the day, and range across seven overarching themes: communities, culture, education, economy, environment, health, and science and technology.

Each year we will offer one or more categories within each of our themes. For example, in 2018 the communities theme is represented in two Fellowship categories: rural living and migration. Up to 12 categories are offered each year, usually with 10 Fellows in each.

Focusing in this way allows the Fellowship to develop expertise and presence in those particular sectors, so that we can reach the widest range of candidates and spread their findings to the greatest number of practitioners.

Identifying new issues

We keep our coverage of crucial issues up to date by constantly developing new categories within each theme. We also maintain an Open category, which accepts proposals on any topic whatsoever, provided they can be shown to have a tangible public benefit when the Fellow returns home.

The Open category is particularly important, as it alerts us to new ideas and issues that applicants may have spotted before anyone else. This keeps us ahead of the curve and often informs us of growing concerns that might then become a dedicated category of their own.

This combination of focus from us, and ideas from applicants, ensures that our actual range of Fellowships year on year is effectively universal - in the Fellows themselves and the topics they explore.

“Over time we have built a cadre of knowledge leaders across the UK who are able to rise to new challenges and contribute to the progress of the nation.”

For example, in 2018 we announced a new award category around suicide prevention and bereavement. This issue has been little studied in the UK, but we were alerted to its importance by a cluster of Fellows in other categories whose work touched on it. We researched the field, found an ideal partner in the Samaritans, and are pleased to now be addressing this under-reported crisis.

In contrast, our arts and crafts awards usually focus on a particular genre whose practitioners need immediate support or could benefit from learning overseas. This has included “threatened” crafts like tapestry and bronze casting, as well as cutting-edge design Fellowships in partnership with the British Council that have taken Fellows to the Amazon, Hong Kong and New York.

Magnifying impact through networks

In every issue that we focus on, we aim to fund a cohort of Fellows over several years, developing a bank of expertise and contacts that can be accessed by all. We network Fellows on common topics, hold conferences on their specialisms, and help them to jointly brief policy-makers in their issues. Fellows’ reports on common topics are also grouped together in the library area of our website, where anyone can access their global insights on specific issues.

Over time this has built into a cadre of knowledge leaders across the UK who are able to rise to new challenges and contribute to the progress of the nation. Today there are 3,500 active Fellows across the country, tackling a vast range of current topics whether local or national - dynamic people devoted to the public good.

Examples of the issues they have affected can be read in the following pages.

In pictures 1 Dr Shreshth Dharm-Datta (left) researching trauma programmes for injured veterans in the USA and Canada. 2 Rachel Remnant learning meadow conservation skills in Romania. 3 Lorraine George explored co-location of young and old for mutual benefit in the USA.

Addressing issues...

CHILDHOOD DEVELOPMENT

Supporting the youngest in society has threaded through our Fellowships for decades. Whether it is championing school dinners, supporting children in care or encouraging better parenting, Fellows have led the way with many new ideas. From 2015 to 2017 we ran a dedicated Fellowship category on Early Years Prevention and Intervention, culminating in a professional conference opened by early years champion Andrea Leadsom MP (pictured). Fellows collaborating on their topics in this way creates a network of knowledge leaders. Here are some of their stories.

Assistant Director of Nursing Suzanne Smith travelled to the United States and Canada to learn from research into Abusive Head Trauma caused by shaking babies. On her return, she set up a National Steering Group to co-ordinate her Abusive Head Trauma prevention programme, called ICON. This programme now has pilots running in Oldham, Manchester, Hampshire and Gloucester. Suzanne has worked in partnership with the steering group and families to develop ICON materials for use by hospitals, the community, school teachers and GPs in their baby checks.

Michelle Cunningham, a children’s services manager, explored behaviour management in looked-after children in the USA. From her findings, she developed two new courses for children’s workers in her region, focused on childhood attachment and trauma-informed approaches. These reach over



300 colleagues a year, and are available to 750 foster carers and 180 staff at children’s residential homes.

Dr Carolyn Blackburn travelled to New Zealand to seek alternative models for the UK’s fragmented early intervention services. She has become a champion for joined-up approaches, through articles in academic journals and presentations at international conferences, and has become Vice President of the European Association on Early Childhood Intervention.

“Fellows collaborating on their topics creates a network of knowledge leaders.”



SCIENCE EDUCATION

In a world of fake news and celebrity science, Churchill Fellows have consistently championed fact-driven science education – in schools and for the public. Their aim has been to communicate the issues clearly and to inspire the next generation of students and professionals.

Science teacher Neil McIntyre looked at increased achievement in science education in Estonia and Finland in 2014. A highlight of his trip was learning about Ekool, an online tool that links teachers, parents and pupils into a single learning community. Since returning to the UK, Neil has spoken at national conferences and published articles in professional journals, highlighting good practice from overseas. He has now been awarded funding from The Mercers’ Company to create better links between primary- and secondary-school science education.

Education consultant Dr Sai Pathmanathan travelled to the USA in 2016 to investigate science engagement and learning for families through storytelling and children’s media. She brought this approach back to education projects in the inner London borough of Tower Hamlets, winning support from the local community and enthusiastic families. She has now set up a series of environmental education events in the UK, called ‘Plastic=Not Fantastic!’

Young Fellow Deepesh Patel led a student-run project to research the medicinal potential of rainforest plants in the Amazon basin in 2011. He turned this into a film on his return, which was shown at the British Science Festival. From this grew his next project, Science Box, an educational social enterprise that has delivered workshops at over 60 schools to inspire STEM students. This has been featured in BBC News and The Guardian.

Partners: Wave Trust, Duivertou Trust, Rank Foundation

Partner: Mercers’ Company

SUICIDE PREVENTION

Every year some 6,000 people take their own life in the UK. Suicide is the biggest killer of men aged 20-45, and rates among women are the highest for a decade. Thousands more are affected by suicide bereavement, which increases their own risk of dying by suicide. In 2018 we created a dedicated Fellowship category to look at this unreported crisis, which had been signalled to us by a number of Fellows already exploring this topic.

Mental health nurse Helen Lee-Savage visited world-leading researchers and clinicians in suicide prevention, in the USA in 2014. Since returning, she has developed suicide intervention training for medical students and an awareness group where families of people at risk of taking their lives can learn how to talk about suicide.

Charity director Shirley Smith studied responses to suicide in the USA in 2016 and fed her findings into a charity she had set up in County Durham, called If U Care Share Foundation. Today IUCSF works with health and police services in an Early Alert System to support people affected by a death by suicide. They have helped 1,200 local families bereaved by suicide. On a national level, Shirley is part of the APPG for suicide and self harm, is a member of the National Suicide Prevention Strategy Advisory Group, and has helped develop training in this area with The National Institute for Health Research.



Researcher Sharon McDonnell assessed provision for people bereaved by suicide in New Zealand and Australia, in 2013. Since returning,

she has developing the first UK-wide survey of suicide bereavement, with Manchester University, and given evidence to the National Institute for Health and Care Excellence on guidelines for suicide postvention in primary care and custodial settings. On a personal level, Sharon credits her Fellowship with giving her the confidence to start her own company, Suicide Bereavement UK, which specialises in suicide bereavement research, training and consultancy.



HOMELESSNESS

A sad but familiar sight on Britain's streets are homeless men and women. Nearly 5,000 people are thought to have slept rough in 2017, of whom 30% will have suffered some form of violence on the street. We have funded many Fellowships in this area and Fellows pioneered the current trend towards Housing First policies, which prioritise giving housing to homeless people with complex needs before any other form of social provision or support.

Housing consultant Amy Varle experienced homelessness herself as a teenager. In 2016 she visited homeless camps and housing projects in California, and came back a champion of Housing First, which she presented to Downing Street at the request of the Prime Minister. In 2017 the government announced three national pilot schemes for Housing First, and in 2018 private funding was announced for a flagship programme for homeless people in Lancashire – with Amy as Development Lead.

Charity worker John Cassap found new approaches to tackling homelessness in New Orleans, where Hurricane Katrina had forced thousands into neighbouring states. On his return, John's employer, the charity Changing Lives, raised funds for two new projects based on his findings – one to support homeless veterans with complex needs, and the other to develop a Housing First approach that works across boroughs - a first in the UK.

Sandra Moore, Homelessness Director for a Belfast charity, travelled to the USA and Australia in 2012 to see Housing First projects for homeless people with complex needs. Advocating this approach at local and government level across Northern Ireland has won her the Northern Ireland Institute of Housing's Housing Hero Award and an MBE for her contribution to ending homelessness.

WORKING WITH PARTNERS

Our partners in 2017-18

ARTS, CRAFTS AND DESIGN



EDUCATION



MEDICINE AND HEALTH



MIGRATION



RURAL LIVING



CHILDHOOD BEREAVEMENT



Giving hope to grieving children



ENVIRONMENT



SUICIDE PREVENTION



COMMUNITIES AND ENTERPRISE



EARLY YEARS PREVENTION AND INTERVENTION



THE DULVERTON TRUST

HOUSING



MENTAL HEALTH



John Armitage Charitable Trust

- Our partners and donors help us to amplify the reach and impact of the Fellowship.
- Their support may cover funding, influence or promotion, tailored to their goals.
- Investment in the Fellowship offers leverage and growth for the benefit of the nation.

How partners amplify our public benefit



Amplifying our reach and impact

In recent years we have explored a variety of partnerships and donation structures and found that these can play a vital part in amplifying our work. From national agencies like the British Council to respected charities like the Rank Foundation, to major donors such as the J Paul Getty Jr Charitable Trust or motivated philanthropists, we have found that working together can multiply the success of our Fellowships and take them to another level.

Financial supporters have helped us to expand the number of Fellowships we can offer each year by 50% since 2015. We can only maintain this number through the generosity and vision of funders who appreciate the additional impact this can have on issues across the UK.

Expert partners help us enormously with developing our award categories, reaching the widest audience to recruit applicants, and then spreading the word about what their Fellows have discovered around the world. This allows Fellows to magnify their influence where it can count most.

One thing that unites all of our supporters is a sense that they are backing talent and potential - and that the Fellows are extraordinary people whose determination and ability will make a practical difference in almost every sphere of our national life.

Tailored partnerships

Each of our partnerships is different and is developed in relation to the aims of the partner. A partner might be looking to develop new research through our Fellows or influence practice at regional or national level. They might be keen to promote new initiatives and start-ups in their field. Or they might be motivated by a philanthropic desire to improve a particular issue or offer a life-changing opportunity to these dynamic individuals.

“The Fellowships offer a model of low-cost investment into individuals and impacts that will grow over decades.”

Whatever the goal, we tailor-make each relationship to suit all parties. Here is what we have developed so far:

- **Funding partners** help us to attract applicants through their strong presence in a particular field. They also jointly fund Fellowships and provide a platform from which Fellows can disseminate their findings and recommendations.
- **Knowledge partners** are non-financial supporters who bring a wealth of sector expertise, enabling us to reach potential applicants and enabling Fellows to impact their sectors effectively.
- **Funders** are usually grant-making organisations that provide financial support to a category of Fellowships whose subject particularly interests them.
- **Donors** support individual Fellowships without being part of a subject-specific relationship.

Leverage and growth

The Fellowships offer a model of relatively low-cost investment into individuals and impacts that will grow over decades. For us to provide a single Fellowship costs £10,000. The Fellow will go on to make change happen, locally and nationally, immediately and for the long term, during many years of personal and professional achievement.

For examples of our partnerships, please read on.

In pictures 1 Adele Owen receives the Queen's Police Medal from HRH Prince Charles. 2 Mark Walsh broadcasts his ideas. 3 Arts and older people Fellowship supported by the Baring Foundation.

Working with partners...

RANK FOUNDATION

The Rank Foundation's aim is to improve the lives of people and their communities across the UK by encouraging leadership and promoting enterprise and innovation. They acted as both a knowledge and funding partner for a dedicated Fellowship category focused on a strategic theme for them, Communities That Work.

Sixty Fellowships were funded through this partnership over three years, exploring community regeneration through locally-led innovations. Rank provided expertise in the subject, match-funded the Fellowships, and helped to recruit applicants and share findings.

The partnership offered an international dimension to the local grassroots work in which Rank specialises, and provided new ideas and models from successes overseas. It also progressed their strategic goals by developing a cohort of Fellows who have become catalysts across the whole field of community-led regeneration.

For example, Fellow Lindsay Graham has advocated for school-holiday food programmes for impoverished children, which have been taken up by the Welsh and Scottish governments and are being piloted across England with £2m of Government funding after a Private Members' Bill at Westminster. And Fellow Geneva Ellis developed pilot programmes for two new children's homes for young people who have experienced sexual exploitation, with £1.2m funding from the UK Government.

Findings from across this category were analysed in a report and factsheets that were launched at an MP-sponsored event at Westminster. Contacts there with funders and community organisations led to further funds and opportunities for Fellows' projects.



The success of this first partnership led to a second one, focused on encouraging charities to become more sustainable through enterprise. David Sanderson, Chief Executive of The Rank Foundation, reflected: "Partnering with the Churchill Fellowship gave us access to international insights that complemented our grassroots activities and provided new models for progressing our goals."



BARING FOUNDATION

Baring Foundation has been a leading funder of arts projects for older people since 2010, having found that participatory arts can improve wellbeing and ease conditions such as dementia, arthritis and loneliness. A timely partnership with the Churchill Fellowship transformed a new therapeutic idea into a well-established professional field - in which the UK is now a leader.

The Foundation approached us in 2010 and together we developed a four-year Fellowship category on creative ageing. This has fostered a cohort of leading practitioners and an international community of arts-based therapists.

One outstanding result was a month-long festival of arts and dementia at West Yorkshire Playhouse in 2018, devised by Fellow Nicky Taylor and co-ordinated by people living with dementia. It included public performances and a professional conference where Fellows presented their findings. Other successes include Kerry Rooney developing services for older people and drama in Northern Ireland, for which he received an MBE, and artist Chris Avis running seminars on Age And Art that led to her selection for the prestigious Schlachten exhibition in Berlin.

Baring helped us to develop the category and reach the sector. They hosted an annual seminar to share Fellows' learning and funded Fellow Alice Thwaite to draw together the cohort's findings into a report. This was launched at the International Arts in Health Conference in Bristol. Alice has gone on to become an internationally renowned champion and speaker on creative ageing.

Baring Foundation Director, David Cutler, summed up the overall impact: "Our partnership with the Winston Churchill Memorial Trust has been essential in placing the UK at the cutting edge of good practice on arts and older people."

MENTAL HEALTH FOUNDATION

The Mental Health Foundation (MHF) identifies and addresses the sources of mental health problems. They worked with us as a knowledge partner, to develop a new Fellowship category on community-based approaches to mental health. This gave them increased access to international research and a network of Fellows for their policy work. It also resulted in a unique conference on mental health in the workplace, for human resource managers in all sectors.

Individual Fellows' outcomes were wide-ranging. For example, police constable Adele Owen has established a peer-support network to spread awareness of PTSD in the force, and is informing the new National Blue Light Wellbeing Framework for emergency services. Child psychiatrist Sarah Maxwell used her findings to help an NHS Trust's successful bid for £350,000 from the National Institute for Health Research to explore support for young people with personality disorder. And as a next step, MHF are organising live webinars for Fellows to discuss their findings globally, round-table briefings and factsheets.



MHF's role was to help shape the category, promote it to applicants in the sector, and sit on selection panels for 20 Fellows a year. Crucially, they also helped Fellows

to increase impact, through mentoring, contacts and briefings with policy makers.

Isabelle Goldie, MHF's Director of Development and Delivery, said: "Working with the Churchill Fellowship has been inspirational, allowing us to connect with so many talented people. The role it has played cannot be underestimated. It has raised the profile of mental health and developed future leaders in the field, who will help us make the UK a mentally healthier place for future generations."

**"Working with the Churchill Fellowship has been inspirational, allowing us to connect with so many talented people."
– Mental Health Foundation**



PRISON REFORM TRUST

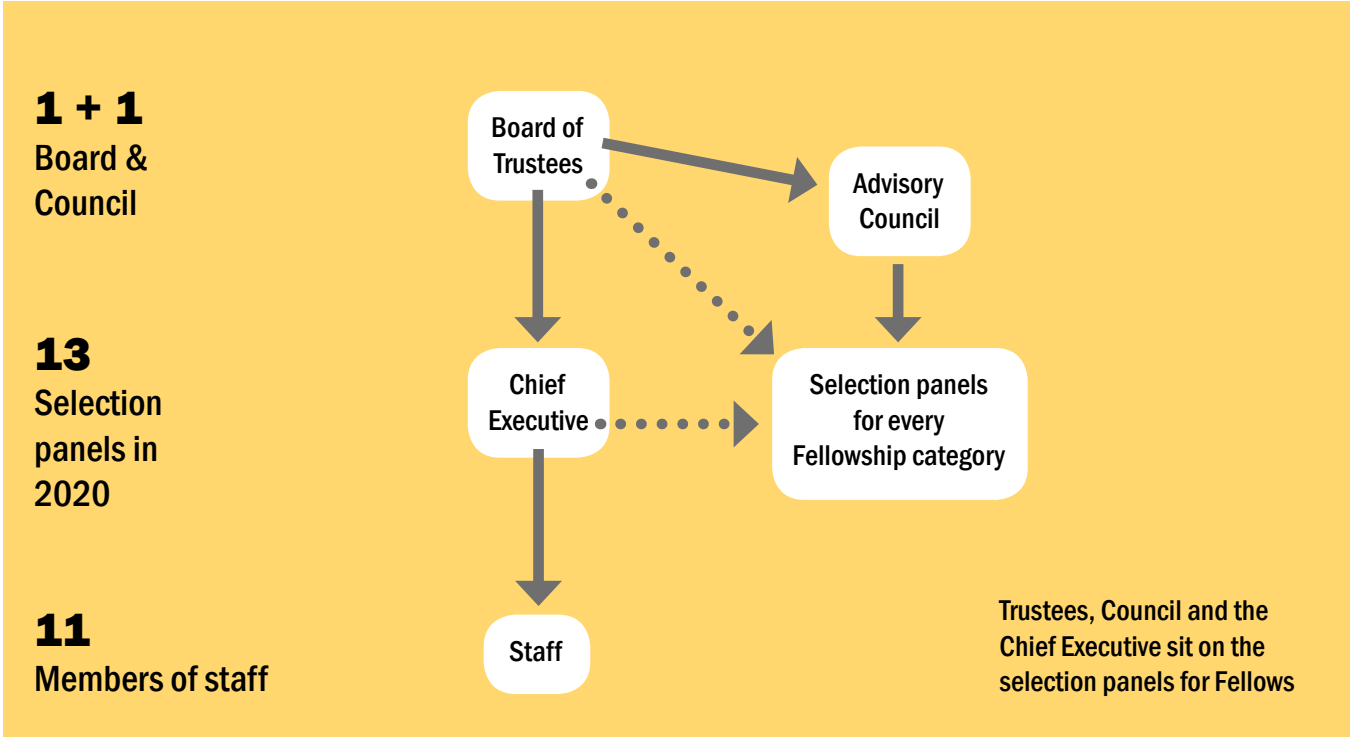
The Prison Reform Trust (PRT) works to create a just, humane and effective penal system. They provided the knowledge component of a multiple partnership that also included funding from four major donors: J Paul Getty Jr Charitable Trust, Esmée Fairbairn Trust, Lord Barnby's Foundation and 29th May 1961 Charitable Trust. This wide-ranging support enabled us to create a Fellowship category on reducing reoffending, which was sufficiently funded to expand from 10 to 15 Fellows a year.

Research and recommendations from the partnership were featured in Lord Farmer's 2017 report on strengthening prisoners' family ties to reduce reoffending and intergenerational crime, and Fellows were invited to personally brief the Prisons Minister. Findings were turned into five policy briefs by researchers from Birkbeck's Institute for Criminal Policy Research (paid for by our donors) and launched at round-table events for the prisons sector. There Fellows met with policy makers from the Prison Service and Ministry of Justice, sentencers and court practitioners, charities and think tanks.

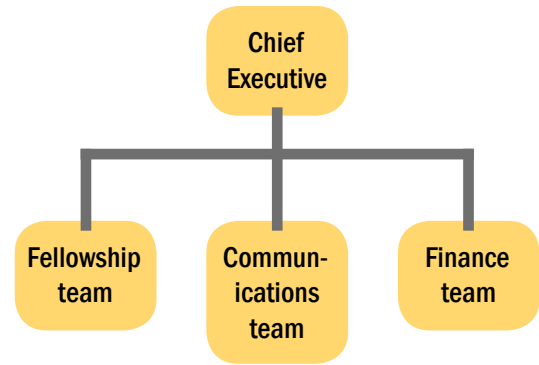
Individual Fellows' impacts included PC Mark Walsh establishing peer-led youth justice courts in Hampshire, prison governor Lynn Saunders establishing the Safer Living Foundation to prevent sexual crime and rehabilitate sexual offenders, and Carlotta Allum launching digital skills training for 140 prisoners a year funded by the Big Lottery.

Peter Dawson, Director of the Prison Reform Trust, concluded: "The partnership provided an antidote to the introspection that can all too easily dominate the way we think about reform, in government or in the voluntary sector. The Fellows' detailed insights offer challenge and inspiration, and a lasting legacy of accessible examples to inform debate into the future."

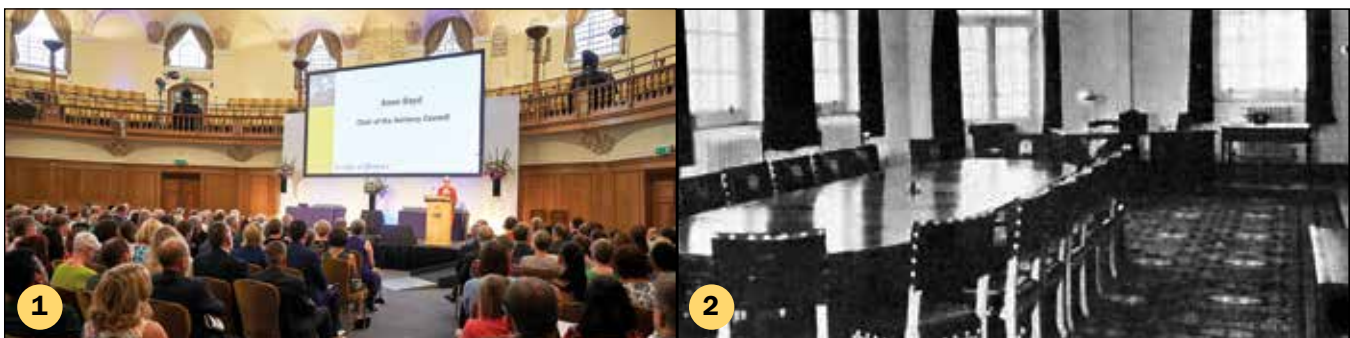
GOVERNANCE



- The Winston Churchill Memorial Trust is the national memorial to Sir Winston Churchill.
- It was established with his approval in 1965 and has sent over 5,500 Fellows worldwide since then.
- Our patron is Her Majesty The Queen and our Trustees and Advisory Council are distinguished leaders in their fields.



Staff structure



Sir Winston Churchill's living legacy

Churchill Fellowships are managed by the Winston Churchill Memorial Trust, a UK charity whose purpose is to provide educational opportunities overseas for UK citizens from all walks of life, that will benefit themselves and also their communities, professions and the nation as a whole.

We were established in 1965, on the death of Sir Winston Churchill, as a national memorial to his achievements as a national leader. Plans for this had been developed over many years before his death and with the approval of himself and his family. To this day, close family members remain involved, and our present Chairman is Sir Winston's grandson, Jeremy Soames. Our office suite in Church House, Westminster, was actually Sir Winston's temporary office during the wartime Blitz in 1940.

Funding for our organisation was gathered by public subscription from across the country in 1965, with donations large and small being offered at banks, post offices and in the post. The resulting endowment represented a national tribute to a great leader. It has allowed us to provide 100 Fellowships a year ever since - which in recent years we have expanded through partnership funding.

Organisational structure

Since 1965 we have awarded over 5,500 Fellowships. Selection of Fellows is by interview panels of experts in each field we cover, and each panel is convened and chaired by a specialist member of our Advisory Council. This ensures that decisions across a myriad of subject areas are made by interviewers with real knowledge of their field and its needs. Council members are leaders in their fields.

Council also advise us on the development of new Fellowship categories, reflecting new developments and issues as they arise, and they help us to identify partner organisations whose authority or funding is relevant to our topics.

The governing body of the charity is our Board of Trustees. The office staff is small, currently 11 people, allowing us to provide a much-appreciated level of hands-on support to every single Fellow as they embark on their life-changing journey.

In pictures 1 The biennial Award Ceremony, at which recent Fellows are presented with a Churchill Medal. The speaker is Chair of Council Anne Boyd, who retired in 2018. **2** Our office in 1940, when it was Churchill's wartime office.

KEY PERSONNEL

Patron

Her Majesty Queen Elizabeth II

Chairman

The Hon Jeremy Soames

Trustees

John Armitage CBE
John Baker
Professor Brian Clarke
Harry Henderson DL
Merlyn Lowther
Lucy Parker
Jacob Polny
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Advisory Council

Chair: Lucy Parker
Sandy Balfour
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Baroness Tanni Grey-Thompson DBE
Professor Charles Hinds
Pat Hughes
Dr David Jeffrey
Professor Juliet Lyon CBE
Chris Mullin
Kate Organ
Professor Chris Rapley CBE
Lady Henrietta Spencer-Churchill
Andrew Trotman
Kai Wooder
and all Trustees ex officio

Management

Chief Executive: Julia Weston
Secretary to the Trustees: Channing Rider

Ambassadors

John Bodie OBE
HE Sir Sherard Cowper-Coles KCMG LVO
Sir Simon Robertson
David McDonough OBE

FELLOWSHIP CATEGORIES FOR 2020

These are the subjects of our Fellowship categories in 2020. We welcome support from funding and knowledge partners.

Artists and makers

We welcome applications that explore how the arts can improve the quality of life of individuals and communities through connecting to any of our project categories.

Education

Applications are welcome on any topic in education. We are particularly interested in hearing from those who work with vulnerable children in a school setting. We are also interested in projects that encourage the recruitment and retention of teachers, through improving professional motivation and development.

Emergency services: crisis prevention, response and recovery

We are seeking applications that encourage new thinking at operational, tactical or strategic levels. We recognise that the emergency services are a broad church, so welcome applicants from the emergency services and the organisations that work alongside them, whether fire and rescue, flood defences, electric infrastructure, emergency medicine, mountain rescue, frontline policing or elsewhere. We are equally keen to hear from those who work behind the scenes, or in organisations managing the aftermath of emergencies.

Enterprise: supporting social impact

We are seeking applications that explore enterprise as a positive force for social good. This includes projects around enterprise-driven solutions for social issues, or for innovation and development within charities and social purpose projects that increase earned income and enhance sustainability and autonomy. We are interested in applications from people working in: organisations with a social purpose, including charities; commercial organisations embedding social good across their working practices; and individuals with a passion to find positive social solutions. This category is in partnership with The Rank Foundation.

Environment, conservation and sustainable living

Applications are welcome from across this wide field. This category is supported by The Frank Jackson Foundation.

Financial literacy: making money work for you

Applications are welcome for tackling financial exclusion, including technology initiatives encouraging inclusion and education about how money works. We are equally

interested to hear from community groups, such as food banks and faith groups, who are handling the impact of financial exclusion.

Healthcare: innovations for the 21st century

We are seeking applications for projects that will make a positive contribution in the areas of: public and community health, clinical practice, technology and innovation, and teaching and training.

Palliative and end of life care

Applications are welcome for improving palliative and end of life care. We are interested in applications from healthcare professionals working in this area and from those in related fields such as social work, counselling and community care. Applications may, for example address relevant medical and other developments, legal and ethical issues, or integration of palliative and end-of-life care into other medical disciplines.

Rural living: strengthening countryside communities

We are seeking applications on new approaches for enhancing rural living (for example to invigorate transport, reimagine housing or enterprise, or improve access to education, culture and healthcare). This category is in partnership with The Prince's Countryside Fund.

Science, technology and engineering

Applications are welcome from across this wide field. We are particularly interested in projects to strengthen evidence-based public debate and decision-making, or to communicate science to the public in any media.

Sport, exercise and physical activity: making moves for healthy lives.

We are seeking applications aimed at encouraging the public to undertake and enjoy activity. This includes projects that look at using sport, exercise, and physical activity as a vehicle to improve the physical and mental wellbeing of individuals and communities, in addition to supporting cohesion and trust within communities.

Suicide: prevention, intervention and postvention

We are seeking applications for projects dedicated to preventing suicide and self-harm, or supporting people bereaved by suicide. We are keen to hear from those who work to provide safe spaces, listening opportunities and practical support in all settings for those who need it. This includes community-led and non-clinical suicide prevention and bereavement initiatives that complement the work being done by the mental health sector. This category is in partnership with The Samaritans and the John Armitage Charitable Trust.

Open category

For any projects beyond this range.

To support the Churchill Fellowship, please visit our website at www.wcmt.org.uk or contact our Chief Executive Julia Weston on julia.weston@wcmt.org.uk or 020 7799 1660

**“What is the use of living,
if it not be to strive for noble
causes and to make this
muddled world a better place
for those who will live in it
after we are gone?”**

Sir Winston Churchill



Winston Churchill Memorial Trust

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